

— *working towards the “zero waste” of New Zealanders*

Workshop PowerPoint slides for “*A Future That Works — economics, employment and the environment*” conference held on 8-10 December 2004 at the University of Newcastle, New South Wales, Australia.

by vivian Hutchinson, Community Adviser to the New Zealand Mayors Taskforce for Jobs

**MAYORS
TASKFORCE *for* JOBS**

working towards the “zero waste” of New Zealanders

MAYORS TASKFORCE *for* JOBS

Beginnings

vivian Hutchinson calls for Mayors to work together on employment, training and livelihood issues

- Community Governance Conference in Christchurch June 1999
- Challenge to pick up the goals of the 1994 Prime Ministerial Taskforce on Employment
- Seven Mayors immediately said "Yes!"




vivian Hutchinson
Social Entrepreneur
The Jobs Research Trust
The Employment Catalyst


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MAYORS TASKFORCE for JOBS

First Movers



- Garry Moore (Christchurch)
- Derek Fox (Wairoa)
- Sukhi Turner (Dunedin)
- Jenny Brash (Porirua)
- John Chaffey (Hurunui)
- Tim Shadbolt (Invercargill)
- Jill White (Palmerston North)



Founding Chairman
Garry Moore
Mayor of Christchurch

April 2000
32 Mayors attended the Inaugural Meeting at Christchurch City Council

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... now 65 Mayors or 87% of all Mayors

<p>CORE GROUP</p> <p>Garry Moore (Christchurch)</p> <p>John Farber (Dunedin)</p> <p>Yvonne Sharp (Far North)</p> <p>Sue Morris (Hawke's Bay)</p> <p>Tim Shabbar (Invercargill)</p> <p>Mary Soukup (South Tairāwhiti)</p> <p>Paul Nathanson (Nelson)</p> <p>Peter Tennant (New Plymouth)</p> <p>Jenny Brier (Porirua)</p> <p>Fiona Geddie (Southland)</p> <p>Maurice Reynolds (Taranaki)</p> <p>Bob Harvey (Waikato)</p> <p>Wayne Guppy (Upper Hutt)</p> <p>Les Robert (Wairarapa)</p>	<p>Joshua Hicks (Gore)</p> <p>Tony Kirkham (Geyser)</p> <p>Michael Radman (Hamilton)</p> <p>John Tregidga (Hauraki)</p> <p>Brendon Duffy (Horowhenua)</p> <p>Gary Jackson (Hunua)</p> <p>David Ogden (Hutt)</p> <p>Karen Wray (Kaikoura)</p> <p>Peter King (Kapiti)</p> <p>Alex Milne (Kaitiaki)</p> <p>Melanie Campbell (Manawatu)</p> <p>John O'Neill (Manukau)</p> <p>Ian McKelvie (Manawatu)</p> <p>Sir Barry Curtis (Manukau)</p> <p>Alister Spence (Marborough)</p> <p>Bob Francis (Masterton)</p> <p>Hugh Vercoe (Matamata-Piako)</p> <p>Geirge Wood (North Shore)</p> <p>DeWillelme (Otago)</p> <p>Heather Tanguay (Palmerston North)</p> <p>John Robertson (Papakura)</p> <p>Clive Geddes (Queenstown-Lakes)</p> <p>Bob Buchanan (Rangitikei)</p> <p>John Law (Rangitikei)</p>	 <p>Kevin Winter (Rotorua)</p> <p>Michael McDougall (Seddon)</p> <p>Nell Sinclair (South Waikato)</p> <p>Adrienne Staples (South Wairarapa)</p> <p>Brian Jeffares (Stratford)</p> <p>John Hurley (Taupo)</p> <p>Clydeon Stein (Taupo)</p> <p>Stuart Cusack (Tairāwhiti)</p> <p>Chris Luu (Thames-Coromandel)</p> <p>John Andrew (Timaru)</p> <p>Peter Harris (Waikato)</p> <p>Jim Gurd (Waikaiti)</p> <p>John Geddes (Waimate)</p> <p>Alan Melny (Wairakei)</p> <p>Michael Laws (Wanganui)</p> <p>Kerry Hendragard (Wellington)</p> <p>Maurice Paun (Wellington)</p> <p>Colin Holmes (Wellington)</p> <p>Pamela Peters (Whangarei)</p>
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MAYORS
TASKFORCE *for* JOBS

Our Mission

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Our Vision

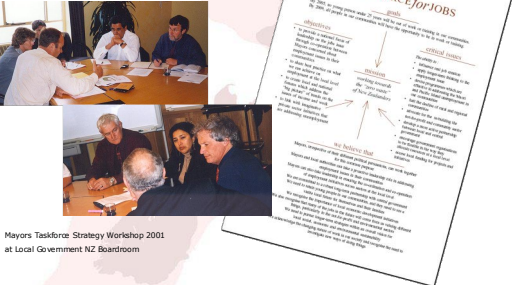
A Youth Guarantee
that all young people under 25 years be in paid work, in training or education, or in useful activities in our communities.

A Job Guarantee
that all adults who are long-term unemployed (registered for more than 12 months) have the opportunity and are encouraged to be in paid work, in training or education, or in useful activities in our communities.

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Developing Strategy




Mayors Taskforce Strategy Workshop 2001
at Local Government NZ Boardroom

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Focus on Youth

- 45% of all unemployed are under age of 25 years
- 2001 census shows unemployment rate for 15-25 yr olds at 17.6% or one-in-six young people out-of-work or training
- this is more than double the rate of the general population



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Focus on Skill Shortages

- skill shortages — limiting the capacity of one-in-six New Zealand businesses
- impact on the trades — building, electrical, plumbing,
- a local response focused on our youth rather than relying on immigration



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Focus on Long-Term Strategies

Mayors Taskforce for Jobs anticipated the new Local Government Act 2002

- Focus on *sustainable development*
- the "*social, economic, environmental and cultural wellbeing of our communities*" a direct focus and responsibility for councils
- an important legislative mandate to express cultural goals in their Long-Term Council Community Plans (LTCCP)

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Developing Partnerships

- the success of this Taskforce initiative depends on the partnerships we are weaving
- we are asking our partners to join us in working towards our "cultural goals"
- we pledge to work together to "raise the game" on local action on employment, training and livelihood issues in our communities

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NZ Government

Memorandum of Understanding Sign-up
Beehive Cabinet Room
October 2002




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NZ Government

- Memorandum of Understanding
by 2007, all 15-19 year olds will be engaged in appropriate education, training, work or other options which will lead to long term economic independence and well-being.
- meets with Taskforce every 3 months



Steve Maharey
Minister of Social
Services and
Employment



Jim Anderton
Minister of Economic
Development

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NZ Government

- Budget Commitment
\$56.6 million package of initiatives in 2003
\$57 million package of initiatives in 2004

" This package signals our firm intention to realise this goal."
— Prime Minister Helen Clark



Helen Clark
Prime Minister of
New Zealand

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Jobs Research Trust

- our first partnership was with a national community group
- Free distribution of *The Jobs Letter*
- Operates website for the Mayors Taskforce Initiative
- Vivian Hutchinson
Community Advisor to the Taskforce
- Employment Catalyst Fund




former New Plymouth
Mayor Claire Stewart
signs Memorandum with
Jobs Research Trust
trustee Rodger Smith
September 2000

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The Jobs Letter

- " essential information on an essential issue "
- published every 2-3 weeks
- national and international trends
- freely distributed on the internet



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Mayors Taskforce Website




www.jobsletter.org.nz/mtfjobs.htm

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Employment Catalyst Fund



- partnership between The Mayors Taskforce and The Tindall Foundation
- started by The Jobs Research Trust
- \$1.5m catalyst funding over three years for employment projects supported by Taskforce Mayors
 - all projects need to find matching funds
 - all projects reported on website

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Ministry of Social Development

- New Zealand's largest Ministry lead agency in our partnership with government departments
- MSD Work and Income

Network of 13 Regional Commissioners working on specific projects tied to the government's goal



Peter Hughes
Chief Executive of Ministry of Social Development




Ray Smith
National Commissioner of Work and Income


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Work and Income




- Regional Commissioners working in partnerships with local Mayors



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Youth Transitions Service



- new MSD service
- aimed at 20,000 15-17yr olds who are not in work, education or training
- pilot programmes in New Plymouth, Porirua, Rotorua, Waitakere, and Whangarei
- 10 sites should be operational in 2006, and 14 sites by 2007.

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Career Services

- partnership on "Destinations and Tracking Project" in Christchurch, Porirua, Manukau



Ruth Dyson, Associate Minister of Social Services and Employment, launching the Destinations and Tracking Pilot programme in Christchurch September 2001



Lester Oakes
Chief Executive Career Services



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Business Council

- NZ Business Council for Sustainable Development



3M New Zealand Ltd
BP Oil New Zealand Limited
City Care Ltd
DB Breweries Limited
Deloitte Touche Tohmatsu
Fonterra Co-operative Group Ltd
Griffin Foods Limited
Holcim (New Zealand) Limited
Hubbard Foods Ltd
IAG New Zealand Limited
Infrastructure Auckland
Interface Agencies Ltd
Landcare Research
Living Earth Limited
Meridian Energy Ltd
Metro Water Limited
Mighty River Power Limited
Minter Ellison Rudd Watts
Money Matters (NZ) Ltd

Morel & Co
MWH New Zealand Ltd
NWAA
Palmer Estate Wines of
Martinborough Ltd
Port of Tauranga Limited
Ports of Auckland
PricewaterhouseCoopers
Sanford Limited
Shell New Zealand Limited
Telecom New Zealand Ltd
The Boston Consulting Group
The Warehouse Group Limited
Toyota New Zealand Limited
Transfield Services (New Zealand) Limited
Transpower New Zealand Ltd
Trans Rail Limited
TrustPower Limited
Urgent Couriers Limited
URS New Zealand Limited
Vodafone New Zealand Limited
Waimangu Volcanic Valley Limited
Waste Management N.Z. Ltd
Watercare Services Limited
Westpac



Stephen Tindall
former Chairman of the
New Zealand Business
Council for Sustainable
Development




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Youth Employment Business Guide

- making the "business case" for employer involvement in youth employment issues



NZ Business Council Youth Employment Project workshop
to develop the Business Guide - October 2002



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Council of Trade Unions

- Memorandum of Understanding — March 2003






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Local Government NZ

- the national voice of local government and the champion of best practice in the sector
- handles all the main contracts on behalf of the Mayors Taskforce
- employment and economic development focus



Basil Morrison JP
President
Local Government
New Zealand




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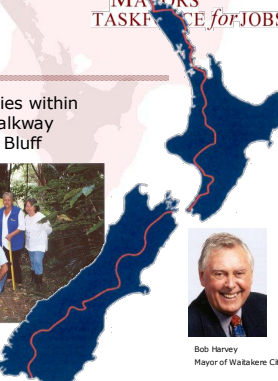
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Te Araroa Trust

- employment opportunities within a vision of a national pathway from North Cape to the Bluff










Bob Harvey
Mayor of Waiheke City

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Youth involvement

- inspired by Sen Thong's attendance at the Global Youth Employment Summit in Alexandria, Egypt in Sept 2002
- Global Action Campaign 2002-2012



70 million young women and men around the globe unemployed — 40% of the 180 million workers officially unemployed worldwide

Sen Thong
Hip-Hop entrepreneur

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Other informal partnerships

- Tertiary Education Commission
- Labour Market Policy Group
- Te Puni Kokiri
- Ministry of Youth Affairs
- Ministry of Education
- Department of Conservation
- EDANZ — Economic Development Association

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Involving wider communities

- beyond working with government agencies ...
- leadership on our "cultural goals" for employment, training and livelihood in New Zealand
- taking the vision to business groups, local churches, marae, sports clubs, and youth groups

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Structure

- Core Group of Taskforce
- Regional Groupings
- Strategy Portfolios
- Partnership Portfolios



Workshop Groups from 2002 Mayors Taskforce Annual Forum, Christchurch

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**MAYORS
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Administration and Support

- Jan Francis / *Workwise Solutions Ltd* - Executive Officer
- Vivian Hutchinson - Community Adviser
- eight Mayors on Administration Group
Garry Moore, Paul Matheson, Frana Cardno, Jenny Brash, Peter Tennent, Tim Shadbolt, Maureen Reynolds, plus Executive Officer and Community Adviser
- seven action strategies



Executive Officer
Jan Francis
Workwise Solutions Ltd







Community Adviser
Vivian Hutchinson
The Jobs Research Trust

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Strategy One Local Action on Employment

- advocacy, championing, and finding resources for local employment and training initiatives

Paul Matheson
Mayor of Nelson

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Council-based cadetships (Manukau, New Plymouth) • Pre-apprenticeship work skills (City Care, Christchurch) • Apprenticeship Programmes (Dunedin 4 Trades) • Destinations and Tracking (Christchurch, Porirua and Manukau) • Youthworks in Not-for-profit sector (Taranaki) • Te Araroa track building (Far North and Whangarei) • Seminar on Youth Employment Initiatives (Wairoa) • Launchpad programme in offices (nationwide) • Recycling projects (Innovative Waste Kaikoura) • Life skills for at-risk young people (Borland Lodge Southland) • Economic Development and Tourism Initiatives (Kaipara Harbour Wharf, and Patea River Pa) • Business Competition (Go Westland) • Job Packaging of Seasonal Work (Central Otago) • Limited Services Volunteer Training (Burnham / Nelson) • Tools for Schools (Palmerston North) • Job Placement Service (Buller) • Community Workers focused on employment (Waimakariri) • Work Co-operative (Otara) • Theatre of Change aimed at at-risk youth (Porirua) • Young Enterprise (Indigenous Trust Tauranga) • Transitions from School to Work - Community Case Management (Taranaki Connections) • Schools Employment Programme (Christchurch)

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Strategy One
Local Action — Apprenticeships



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Strategy One
Local Action — Cadetships



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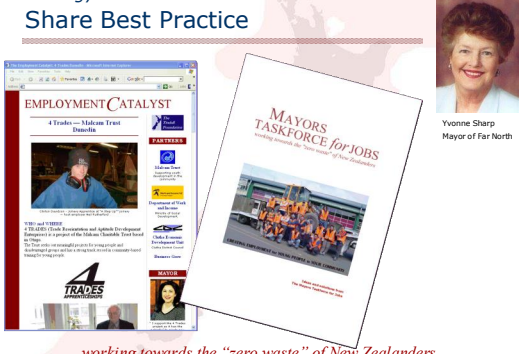
Strategy One
Local Action — Youth Transitions



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Strategy Two
Share Best Practice



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Strategy Two
Share Best Practice



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Strategy Three
Advocacy with Government

- core group meets quarterly with main government Ministers as part of MOU



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